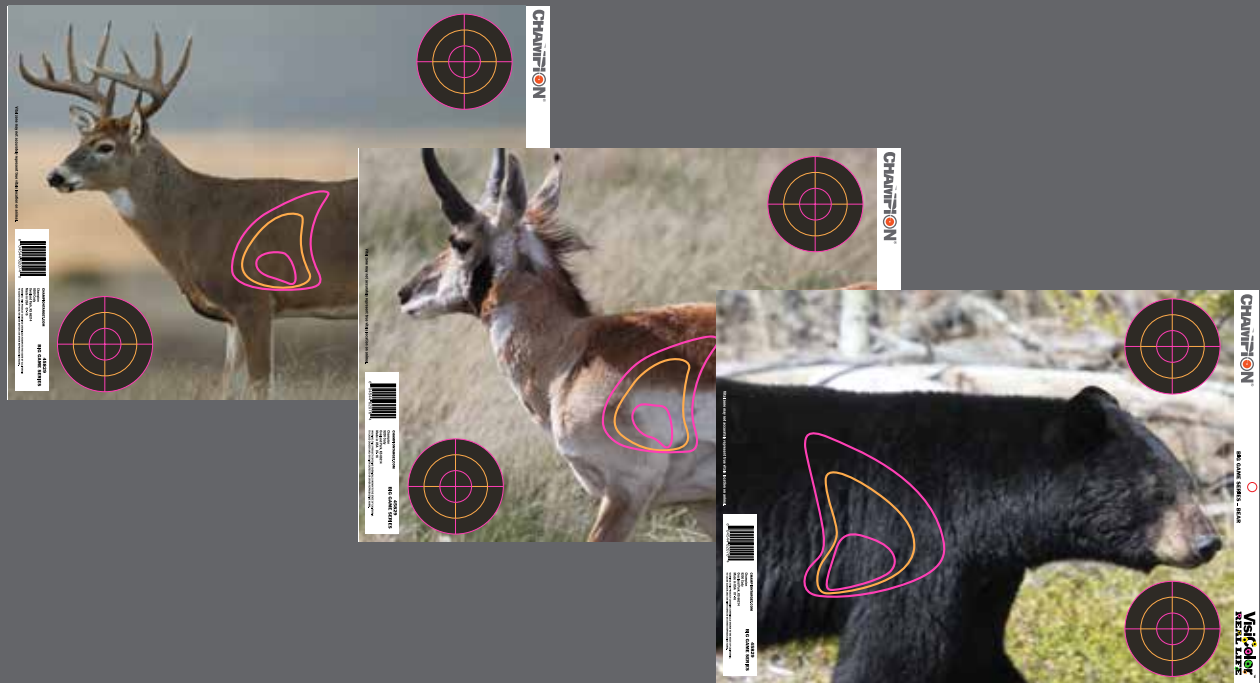


VISICOLOR® REAL LIFE – BIG GAME

MARKET RELEASE DATE:
October 2016



Take aim at trophy animals from across North America with the new Champion® VisiColor® Big Game targets. The targets show bear, antelope and whitetail deer. A successful shot shows a burst of color in each vital zone, giving you instant feedback. A visible sight-in bullseye on each target lets you zero in your rifle before you set your sights on the big game.

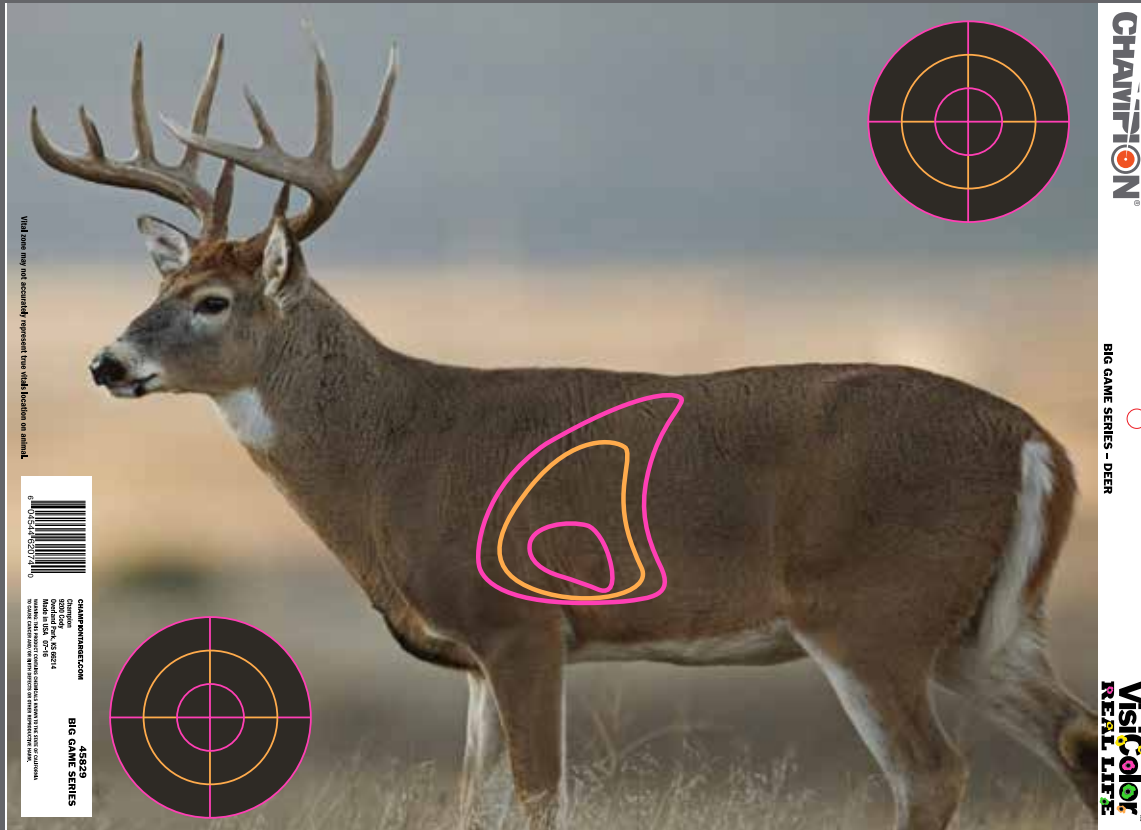
FEATURES

- » Realistic profile of bear, antelope and whitetail deer
- » Vital zones marked by different colors
- » Visible sight-in bullseyes on each target
- » 12 targets per package – 4 of each animal

SKU	DESCRIPTION	UPC	MSRP	MARKET RELEASE DATE
45829	VisiColor Real Life, Big Game	6-04544-62076-4	\$27.49	October 2016

VISICOLOR® REAL LIFE – DEER

MARKET RELEASE DATE:
October 2016



It can be deer season every time you head to the range with the new Champion® VisiColor® Real Life Deer targets. Each target has a realistic profile of a whitetail deer. A successful shot shows a burst of color in each vital zone, giving you instant feedback. A visible sight-in bullseye on each target lets you zero in your rifle before you take aim at the deer.

FEATURES

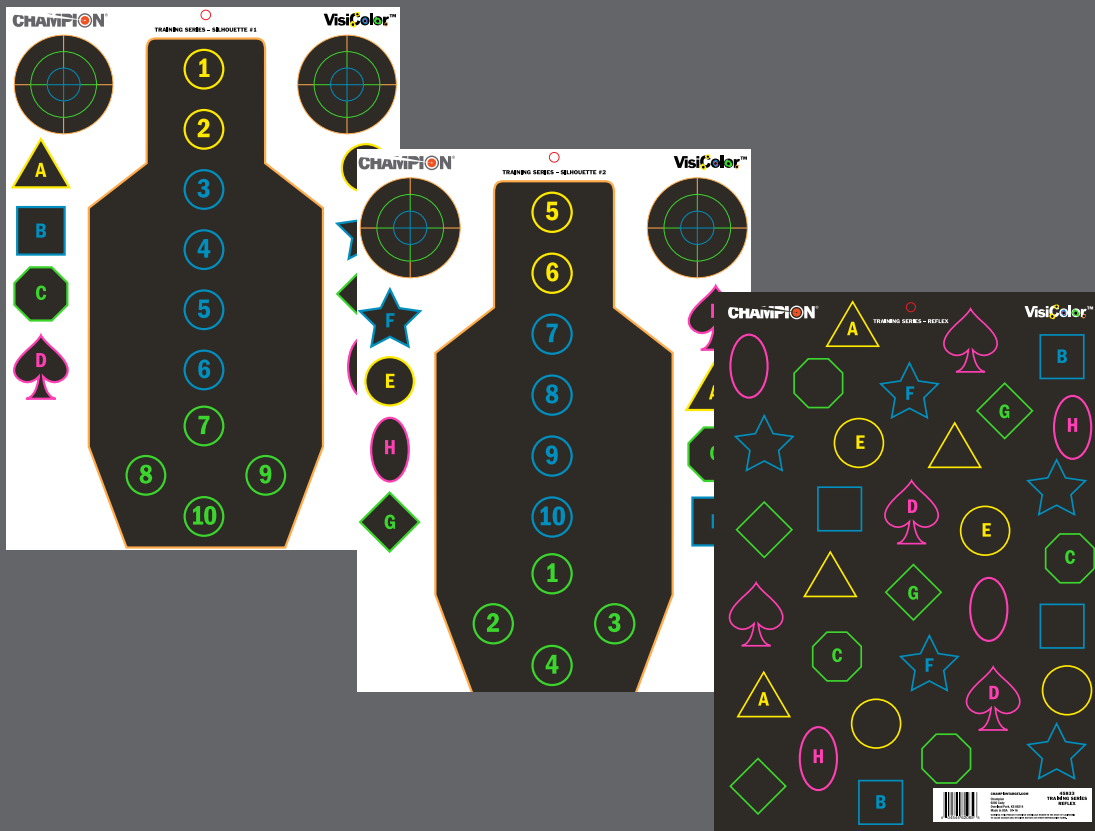
- » Realistic profile of whitetail deer
- » Vital zones marked by different colors
- » Visible sight-in bullseyes on each target
- » 12 targets per package

SKU	DESCRIPTION	UPC	MSRP	MARKET RELEASE DATE
45828	VisiColor Real Life, Deer	6-04544-62074-0	\$22.95	October 2016

VISICOLOR® TRAINING COMBO

MARKET RELEASE DATE:

October 2016



Who has the best reaction time? Who's the best at picking up targets? Find out the next time you head to the range with the new Champion® VisiColor® Training Combo targets. Each target presents a unique challenge, with multiple shapes and multiple colors. A burst of color confirms each successful shot – and lets you know you're on target.

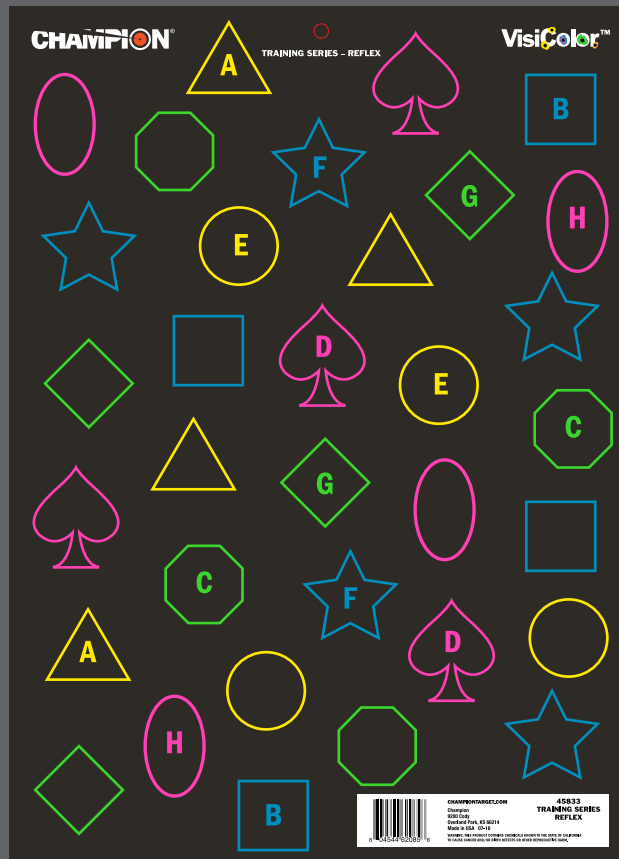
FEATURES

- » Tests reflexes and target acquisition
- » Pop of color with each successful shot
- » Reaction targets have visible sight-in bullseyes
- » 12 targets per package – 4 of each style

SKU	DESCRIPTION	UPC	MSRP	MARKET RELEASE DATE
45832	VisiColor Training Combo	6-04544-62082-5	\$22.49	October 2016

VISICOLOR® REFLEX

MARKET RELEASE DATE:
October 2016



Sometimes a plain old bullseye is just no fun. Ramp up the challenge on your next trip to the range with the new Champion® VisiColor® Reflex target. Challenge your reflexes and target acquisition skills by picking out eight different shapes in four colors. Test your friends, and find out who the best marksman is!

FEATURES

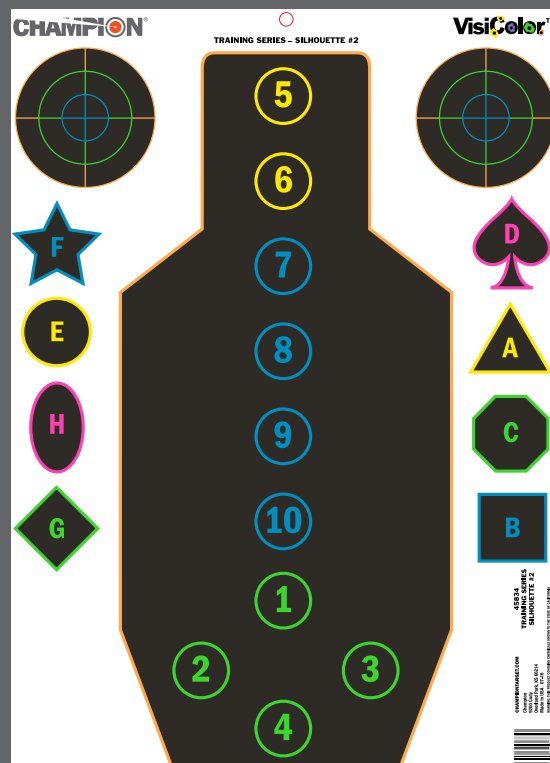
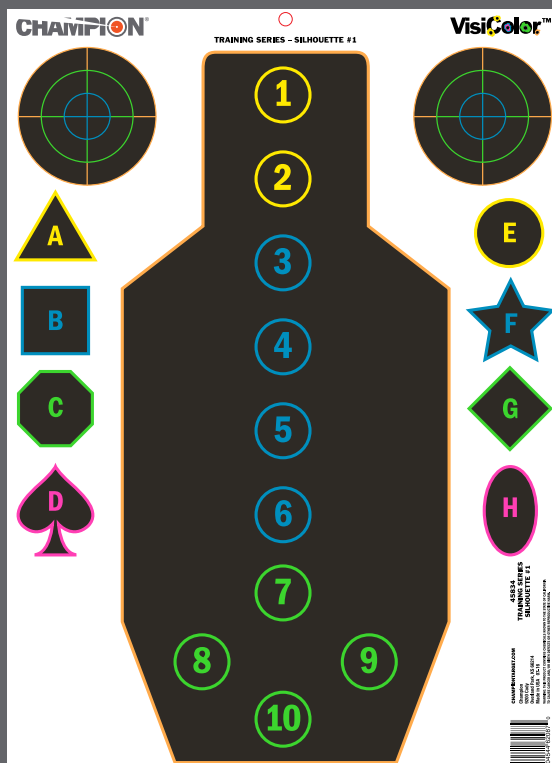
- » Tests reflexes and target acquisition
- » Target comprised of eight shapes, four colors
- » Pop of color with each successful shot
- » 12 targets per package

SKU	DESCRIPTION	UPC	MSRP	MARKET RELEASE DATE
45833	VisiColor Reflex	6-04544-62085-6	\$20.95	October 2016

VISICOLOR® TRAINING SILHOUETTE

MARKET RELEASE DATE:

October 2016



If you're looking to improve your reaction time and precision, hang up a new Champion® VisiColor® Training Silhouette target the next time you're at the range. The targets feature multiple numbers, colors and shapes to test your marksmanship and target acquisition skills. Each successful shot brings bragging rights and a burst of color.

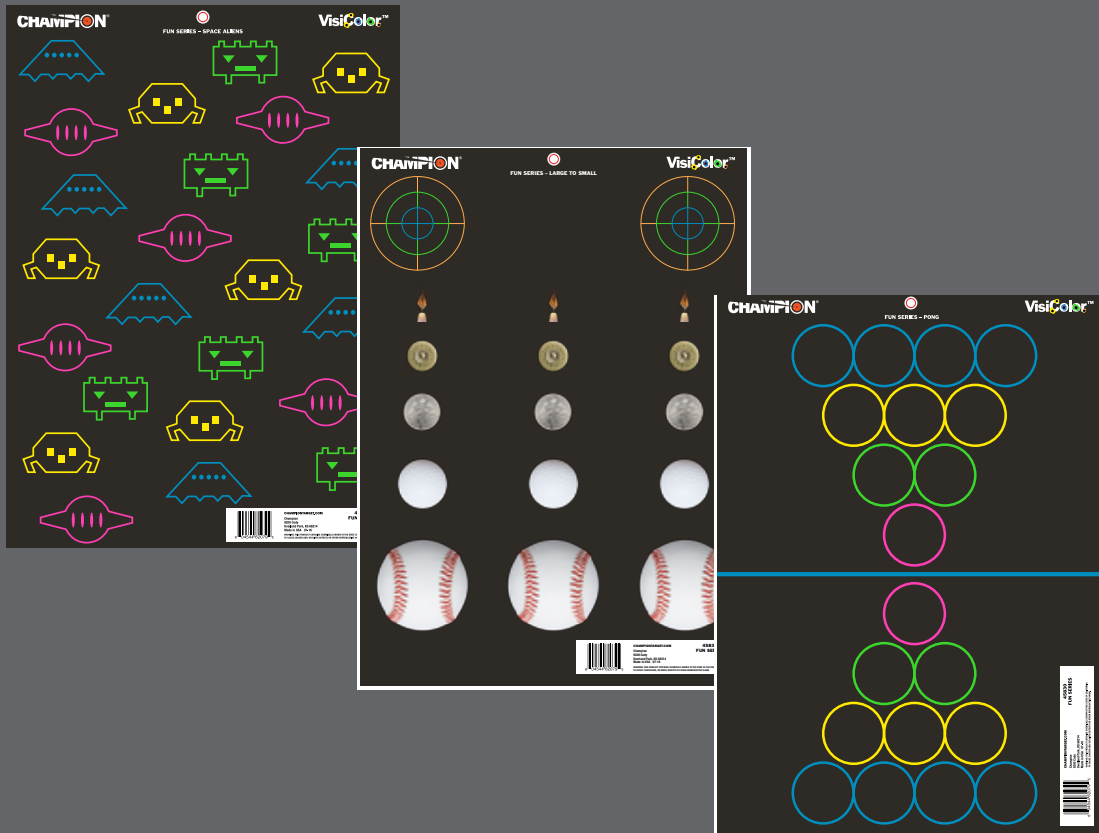
FEATURES

- » Tests reflexes and target acquisition
- » Visible sight-in bullseyes on each target
- » Pop of color with each successful shot
- » 12 targets per package – 6 of each style

SKU	DESCRIPTION	UPC	MSRP	MARKET RELEASE DATE
45834	VisiColor Training Silhouette	6-04544-62087-0	\$21.95	October 2016

VISICOLOR® FUN GAMES

MARKET RELEASE DATE:
October 2016



Bragging rights are on the line with the new Champion® VisiColor® Fun Games targets. The package of 12 targets features three games, each with unique challenges. Be the first to shoot the invading aliens; show your precision by hitting increasingly smaller targets; or challenge your friends to a game of pong.

FEATURES

- » Fun targets for shooters of all levels
- » Pop of color with each successful shot
- » Three different games test your skills
- » 12 targets per package – 4 of each style

SKU	DESCRIPTION	UPC	MSRP	MARKET RELEASE DATE
45830	VisiColor Fun Games	6-04544-62079-5	\$26.95	October 2016