

COOL REACT POLO

MARKET RELEASE DATE:

JULY 2017



STEEL



COOL REACT



WATER, OIL +
STAIN REPELLENT



QUICK DRY

The BLACKHAWK!® Cool React Polo is a wearable piece of cooling technology. The all new Cool React™ print inside the polo is sweat-activated to reduce surface temperature by providing a cooling feeling to the skin. Side vents promote air flow to keep the wearer cool, and a pocket on the sleeve stores media or other small gear. Mic clip pockets are conveniently placed at the shoulders, and a loop on the placket can be used for sunglasses.

- **COOL REACT™ TECHNOLOGY-** Sweat-activated interior lining provides cooling sensation.
- **VENTILATION-** Vents on each side of shirt for added breathability.
- **NO CURL COLLAR-** Collar stays flat for a crisp, clean appearance.

SKU	COLORS	SIZES	MAP
P004SEXX	STEEL (SE)	S-3XL	S-2XL – \$59.99, 3XL – \$64.99
P004HBXX	HARBOR (HB)	S-3XL	S-2XL – \$59.99, 3XL – \$64.99
P004BKXX	BLACK (BK)	S-3XL	S-2XL – \$59.99, 3XL – \$64.99